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PRESS RELEASE:**New forward-thinking outlet for children's literary aesthetics**

11 October 2010, Stockholm: Co-Action Publishing joins the Norwegian Institute for Children's Books in announcing the launch of a new peer reviewed Open Access title, *Nordic Journal of ChildLit Aesthetics (BLFT. Banelitterært forskningstidsskrift*, in Norwegian). The journal will be free to read and free to publish in.

The choice to publish the new refereed journal Open Access, online only, in volumes without issues, with multi-media files where possible, underscores the editorial team's desire to deliver high quality research using new technology. *BLFT* looks to embrace research on contemporary and emerging media formats in addition to themes related to more traditional literary forms such as books, as reflected in the Journal's aim to "be a scholarly forum for aesthetics of children's literature, analogue and digital media, verbal and visual expressions of art, and views of art and children."

BLFT has emerged against the backdrop of a Nordic research network. The editorial team's ambition is to provide a framework for increased and better Nordic cooperation in the subject area through an international publishing outlet. The editorial team chose to take advantage of an open access format as they wish to make high quality research easily accessible to everyone. A digital format is essential as Editor-in-Chief Kristin Ørjesæter explains, "We are convinced that a digital, peer reviewed journal will be of particular importance for research on textual forms in which a visual dimension is important, such as in picture books, animation, cartoons and non-fiction for children. Only a digital format can offer research on multi-media formats a good platform for presentation."

Senior Publisher Anne Bindslev notes that *BLFT* marks a further step in Co-Action Publishing's commitment to develop Open Access publishing across academic fields, "We are pleased to be working with the Norwegian Institute for Children's Books to provide a forum for research and commentary on Nordic children's literary aesthetics. *BLFT* is particularly notable for us as it marks our second Humanities title, underscoring our aim to grow our portfolio beyond biomedicine and science."

To capture research that is closest to the subject matter, the Journal accepts contributions in English or any of the Scandinavian language. All articles are accompanied by an English abstract to assure intellectual access to a broad community. The journal is supported by an editorial board comprised of: Nina Goga, Bergen University College, Norway; Elina Druker, Stockholm University, Sweden; Nina Christensen, The Centre for Children's Literature, Aarhus University, Denmark, and Ingeborg Mjør, Bergen University College, Norway.

BLFT is published on behalf of the Norwegian Institute for Children's Books, with financial support from 'Kunstløftet', an initiative from the Norwegian Cultural Council to enhance the quality of art and culture for children and young people, and stimulate research on and dissemination of novel insights into art for children.



Nordic Journal of ChildLit Aesthetics (BLFT. Barnelitterært forskningstidsskrift) – More information about the journal can be found at: www.childlitaesthetics.net

Co-Action Publishing is an international open access scholarly publisher, with a growing portfolio of peer-reviewed scholarly journals spanning different scientific disciplines. The company is registered as a limited liability company in Sweden, and is wholly-owned by the three founding partners (www.co-action.net).

The Norwegian Institute for Children's Books (NBI) was founded in 1979 and works to develop knowledge on literature for children and young people. NBI is home to a subject and research library, runs educational programs for authors, and is involved in research and with disseminating literature. The institute offers support to anyone who is concerned with the distinctive nature of children's literature, and is actively utilized by instructors, students, librarians and researchers, as well as critics, journalists, publishers and illustrators. See <http://www.barnebokinstituttet.no/>

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